



*It takes a community to Ignite a theatre!*

## Join Our Community!

Partner with us and help *Ignite!* grow, thrive, and continue providing opportunities to develop artists.

### Sponsorships

#### **Marketing Sponsor - \$500**

Marketing expenses for the season include market research, printing, and promotional items. In return for covering these costs for one season, your business will receive the following:

Half page color ad in all five (5) of this season's programs	\$400 value
Four (4) complimentary tickets to each of the five (5) productions	\$360 value
Company logo placement on all show posters	\$200 value
<b>Total value</b>	<b>\$960</b>

#### **Stagecraft Material Sponsor - \$1,000**

Stagecraft Materials (including lumber and set materials, props, and lighting expenses) for each Footlight production cost approximately \$1,000. In return for covering these costs for one production, your business will receive the following:

Full page color ad in all five (5) of this season's programs	\$740 value
Four (4) complimentary tickets to each of the five (5) productions	\$360 value
Company logo placement on all show posters	\$200 value
<b>Total value</b>	<b>\$1,300</b>

 **Production Material Sponsor - \$1,000**

Production Materials (including royalties, scripts, and costuming expenses) for each production cost approximately \$1,000 (and closer to \$2,000 for musicals). In return for covering these costs for one production, your business will receive the following:

Full page color ad in all five (5) of this season's programs	\$740 value
Four (4) complimentary tickets to each of the five (5) productions	\$360 value
Company logo placement on all show posters	\$200 value
<b>Total value</b>	<b>\$1,300</b>

 **Facility Expense Sponsor - \$2,000**

Facility Expenses (including rental fees and logistical expenses) for each production can cost in excess of \$2,000. In return for covering these costs for one production, your business will receive the following:

Full page color ad in all five (5) of this season's programs	\$740 value
Twenty (20) complimentary tickets to the specific production	\$300 value
Eight (8) complimentary tickets to all remaining Footlight production shows	\$480 value
Company logo and link on the Ignite! Community Theatre website for the season	\$1,000 value
Company logo placement on all show posters	\$200 value
Poster-size lobby ad for all five (5) productions	\$1,000 value
<b>Total value</b>	<b>\$3,720</b>

 **Season Underwriter - \$7,500**

Even though we have an all-volunteer staff, seasonal expenses (including rent, insurance, promotions and advertising, printing, ticketing costs, overhead, and storage fees) can cost over \$10,000 for the year. In return for covering these costs for the year, your business will receive the following:

Full page color ad in all five (5) of this season's programs	\$740 value
Forty (40) complimentary tickets to each Footlight production in the season	\$3,000 value
Premium placement of company logo and link on the Ignite! Community Theatre website for the season	\$2,000 value
Premium company logo placement on posters for each Footlight production in the season	\$1,500 value
Premium placement of company name on promotional distributions for all Footlight production shows	\$1,500 value
Poster-size lobby ad for all five (5) productions	\$1,000 value
<b>Total value</b>	<b>\$9,740</b>